

DID YOU SAY TAX CREDIT?

GIVE CREDIT WHERE CREDIT IS DUE.

It's hard to believe but now you can improve the indoor comfort of your home, lower your current utility bills, and reduce your taxes, courtesy of the U.S. Government.

That's right, homeowners can receive up to a total of \$1500 in tax credits when they select and install qualifying Goodman® brand heating or cooling system products. The total tax credits available

are equal to 30% of the installed cost of the qualifying products or system up to \$1500. The qualifying products or systems must be installed in a homeowners principal residence from January 1, 2009 through December 31, 2010. Ask your installing dealer/contractor for full details.

This tax credit opportunity is part of the American Recovery and Reinvestment Act of 2009 (ARRA) which was signed into law on February 17, 2009. For full details regarding potential tax credits available to you visit www.energystar.gov. Goodman brand products or systems that qualify for tax credits must meet minimum energy-efficiency standards as established by the Air Conditioning Heating and Refrigeration Institute (AHRI).

For a listing of qualifying systems or products visit www.goodmanmfg.com or www.ahridirectory.org.

Goodman recommends that homeowners consult with a tax professional to determine the application of tax credits outlined in this program.

Goodman®

Air Conditioning & Heating

TAX SAVINGS, ENERGY SAVINGS, COST SAVINGS.

Of course, along with the tax credit savings, Goodman brand high-efficiency indoor comfort products provide homeowners the opportunity to save money every month by lowering utility bills. Replacing an old, inefficient heating and cooling system or product can result in substantially lower gas and electric costs associated with the operation of your central heating and cooling system. The Goodman brand offers a full line of money-saving and energy-saving products that will provide any home with optimum comfort, savings and tax credits. That's because the Goodman brand is legendary for making refreshingly affordable indoor comfort systems.

WARRANTY PROTECTION.*

Goodman indoor comfort systems are covered by some of the industry's best warranties. Several qualifying air conditioners and heat pumps offer a **Lifetime Limited Warranty*** on the compressor. If the compressor fails, the original, registered single-family homeowner will receive a new compressor at no charge. In addition, all functional parts are covered with limited warranties up to 10-years.*

Every 95% or higher AFUE gas furnace comes with a **10-Year Unit Replacement Limited Warranty.***

So if the qualifying heat exchanger fails within the first 10 years on the original, registered, homeowner, we'll provide the owner a brand new equivalent furnace – FREE! And after the first ten years, the heat exchanger continues to be protected by a **Lifetime Heat Exchanger Limited Warranty.*** In addition, all functional parts on all products are covered by a **10-Year Parts Limited Warranty.***

* To receive 10-Year Parts Limited Warranty, 10-Year Unit Replacement Limited Warranty, Lifetime heat Exchanger Limited Warranty, Lifetime Compressor Limited Warranty term, online registration must be completed within 60 days of installation. Full warranty details available at www.goodmanmfg.com.

SCORCHING THE COMPETITION.

The Goodman brand is well-known for designing and manufacturing refreshingly affordable indoor comfort systems. In fact, many folks believe that Goodman brand heating and cooling systems and products offer the best total value in the industry. So take a look at a recent utility bill, think about the indoor comfort level in your home, and consider the benefits of the tax credits that may be available to you. When you look at all the options, it's no surprise that each year millions and millions of homeowners exclaim, "Thank goodness for Goodman."



* To receive 10-Year Parts Limited Warranty, 10-Year Unit Replacement Limited Warranty, Lifetime heat Exchanger Limited Warranty, Lifetime Compressor Limited Warranty term, online registration must be completed within 60 days of installation. Full warranty details available at www.goodmanmfg.com.



The Gas Saver™ logo identifies those Goodman® furnaces with a fuel efficiency level of 95% AFUE or higher.



ALL ABOUT TAX CREDITS***

The Goodman brand offers a full line of money-saving and energy-saving heating and cooling products and systems. Qualifying ARRA tax credit products and systems must meet specific energy-efficiency standards and be identified as a matched system by the AHRI. The following guidelines offer a quick review of the qualifications:

- > SPLIT SYSTEM AIR CONDITIONING efficiency requirements 16 SEER/13 EER (both efficiency levels must be met to qualify for the tax credit).
- > SPLIT SYSTEM HEAT PUMP efficiency requirements 15 SEER/12.5 EER/8.5 HSPF (Up to all three efficiency levels must be met to qualify for the tax credit).
- > GAS FURNACE qualifying levels – minimum 95% AFUE.
- > PACKAGED A/C, H/P, or dual fuel products 14 SEER, 12 EER, and 8 HSPF. (Up to all three efficiency levels must be met to qualify for the tax credit).

***Goodman recommends that consumers consult with a tax professional to determine the application of the tax credits outlined in the American Recovery and Reinvestment Act of 2009 to their particular situation.

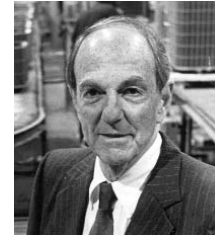
To learn more about Goodman brand products and warranties, visit www.goodmanmfg.com or call us at **1-877-GOODMAN**.

Goodman®

Air Conditioning & Heating

GOODMAN: THE RECOGNIZED INDUSTRY LEADER

Every Goodman heating and air conditioning system is designed, engineered and manufactured with pride. All employees follow strict, quality-driven processes to ensure that all Goodman products offer the legendary performance that has made the brand a recognized leader in the industry. This attention to quality has resulted in the Goodman family of companies becoming the largest, privately-held manufacturer of residential air conditioning and heating systems in North America.



HELPFUL DEFINITIONS

SEER = The efficiency of central air conditioning systems is rated by a Seasonal Energy Efficiency Ratio (SEER). In general, the higher the SEER, the less electricity the system needs to do its job. SEER is a mathematically determined ratio of the total cooling capacity during normal periods of operation (not to exceed 12 months) divided by the total electric energy input during the same time period.

EER = EER is an abbreviation for Energy Efficiency Rating. This rating measures steady-state efficiency – that is, the efficiency of the air conditioner once it is up and running.

HSPF = The Heating Seasonal Performance Factor is the heating efficiency rating for heat pumps. The higher the rating, the more efficient the heat pump will operate.

AFUE = Annualized Fuel Utilization Efficiency is a measure of your furnace's heating efficiency. Specifically, it is the ratio of annual output energy compared to annual input energy. As the AFUE number increases, the more efficient the furnace. The minimum percentage established for furnaces is 78%.



© 2009 Goodman Manufacturing Company, L.P., Houston, Texas.
For complete information on Goodman products and warranties, visit www.goodmanmfg.com.

Goodman®

OUR
NEWEST
PRODUCT
FEATURE:

**TAX
CREDITS**

Thank goodness for Goodman.™